



Submission Guidelines

Along with any media that you submit for sale on MeatloafMedia.com please include any information that will help us to accurately represent your media. Please include the name (if applicable), a description of the product, and most importantly 10-30 keywords that people may use to search for your media.

- **Digital Photography/Artwork.** We will accept general art and photography but prefer work with a spiritual theme. These files should be a minimum of 10 inches (3000 pixels) wide and at least 300 dpi. We will accept either .tif or .jpg files.
- **Video Illustrations.** A “video illustration” is a concept that has been illustrated and produced on video, film or etc. It may be a testimony of an individual about a particular experience, a short movie, text accompanied with instrumental music, animation, or many other things. These must be at least standard resolution (640x480). We will accept either .avi or .mpg files.
- **Stock Video Footage.** This may include general nature clips, time lapse, animations, biblical themes and much more. These must be at least standard resolution (640x480). We will accept either .avi or .mpg files.
- **TV Commercials.** These would be non-branded TV spots that would allow churches to add their own titles and voiceovers. These must be able to be easily customizable by the customer (example: 10 seconds on black at end of 30 second commercial for their own footage or an area for their title screen), please send a demo version and the “clean” version if possible. They must be at least standard resolution (640x480). We will accept either .avi or .mpg files.
- **Radio Spots.** This product is similar to the TV commercials above except that it is for radio airtime rather than television. These spots would be pre-produced spots in standard lengths that would allow individual churches to modify them to suit their needs. These need to have space for a customer to add their own information at the end of the spot (example: 10 seconds of background music at the end of a 30 second spot for them to record their own information). We will accept .mp3 at a minimum of 128 kbps or .wav at 44,100 Hz.
- **Web Templates.** These can be religious or other templates that can be easily modified to the website and in turn save churches money in the development of their own sites. These need to contain all images and other files used. They can be submitted as .html, flash, or .psd file.
- **Sermon Outlines.** This would be a complete sermon package with audio, videos, graphics, and etc. Please submit sermon notes as .doc or .txt and

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include all stories and illustrations completely written out. It is important that these notes are clear and easy for anyone to use. It is highly preferred to also submit the sermon on .mp3 for reference. Please also include a Master List that would outline the creative elements in the service, such as worship songs, special songs, video clips, dramas, and etc. Include all related files: graphics, original video clips, PowerPoint files, drama scripts, stage & prop ideas, and etc.

- **Drama Scripts.** These would be original dramas suitable for use in church. Please submit these as a .doc, .pdf, or .txt.
- **Stock Music.** This is original instrumental, background, or music for use in promotional pieces. We will accept .mp3 at a minimum of 128 kbps or .wav at 44,100 Hz.
- **Original Music.** This would include original Praise & Worship music, Christian music, and more. Please submit samples of the song (.mp3 at a minimum of 128 kbps or .wav at 44,100 Hz) along with chord charts, lyrics and other instrumentation.
- **E-books.** This section is for original book that reflect a Christian or church oriented theme. These should be submitted as either a .doc or .pdf.
- **Stock Logos.** This would be generic logo for use by churches and other religious organizations. These should be easily customizable by the church, or you have the option to customize it for them. You need to submit a sample of the logo, the logo file without text, and the font or font name used to add the text, along with any additional instructions for modification.
- **Stock Ad Campaigns.** This could include individual print ad pieces or entire ad campaigns. The types of ads contained in this section would include but is not limited to: direct mail, flyers, newspaper ads, billboard ads, web banners, signage, apparel, cinema ads, and more. These can be submitted as high resolution .tif, .jpg, .eps, .psd or a combination of these. We also need a sample submitted as a .jpg & .pdf for preview on our site. Please also list or include the fonts used to add the text, along with any additional instructions for modification of the files.

May God Bless you as you use your creative talents to serve him and help others!

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